

Russian-American Symposium schedule

Monday, November 9, 2009

Michindoh

- 9:00 – 9:30 Welcome Address
James Coe, Dean Gainey School of Business
Naomi Larsen, Dean Arts & Sciences
- 9:30 – 12:00 “Socially Responsible Business-Education in Russian Universities in Present Conditions”
Viacheslav Yasenef, Dean, Faculty of Finance and
Konstantin Katasonov, Student of Finance
- “Constructing Civic Engagement Models of Learning in an Undergraduate Management Course”
James Coe, Dean Gainey School of Business
- Moderator: Randall Lewis

Poling Lobby

- 1:30 – 2:30 Greetings
Dr. Charles Webb, President, Spring Arbor University
- 2:30 – 5:00 “Incorporating Principles of Responsible Management in Insurance Education”
Sergey Krasikov, Head of Insurance Department
- “Teaching Social Responsibility and Civil Engagement through SIFE (Students in Free Enterprise)”
K. Caleb Chan, Professor, Gainey School of Business
- “Forming Corporate Social Responsibility Culture in Russia”
Nikolay Poltakov, Head of Tax Department
- Moderator: Vilma Vallillee

Tuesday, November 10, 2009

Poling Lobby

- 9:00 – 11:30 “Social Responsibility Education: Focusing on Students of the Customs Department”
Leonid Shornikov, Head of Customs Department
- “Cost Efficiency of Corporate Social Responsibility Education”
Liudmila Sukhodoeva, Head of Commerce Department

“Social Responsibility in the Diamond Industry”

Randall Lewis, professor of business and Vilma Vallillee, assistant professor of finance

“Developing Quality of Social Responsibility Education in Banking Management”

Galina Gospodarchuk, Deputy Head of Banks & Banking Department and Alexander Ivanov, Student of Finance

Moderator: Allen Knight

2:00 – 5:00 “Russian and Foreign Practice of Corporative Social Responsibility”

Yury Trifonov, Dean, Economics

“Service Learning Pedagogy for Developing Social Responsibility”

Naomi Larsen, Dean, School of Arts & Sciences

“Social Responsibility of Business: Innovative Technologies in Business Education”

Vladimir Blonin, Dean, Social Sciences and Adrian Bekarev, Professor, General Sociology & Social Work

“Problems of Social Responsibility in the Education System in Branches of Nizhniy Novgorod State University”

Vladimir Grishagin, Vice-Rector, University Branches Management

Vladimir Shvetsov, Vice-Rector, Information Technologies & Pre-University Studies

Moderator: James Coe

Thursday, November 12, 2009

Michindoh

8:00 – 11:30 “Fostering Responsible Management Courses at HEIs: US – Russian perspectives”

Ilya Kufyrev, Director of International Office; Assoc, Professor of Economics

“New Social Work Accreditation Guidelines and Civic Responsibility”

Patricia Bailey, Director of Social Work Program

“Social Responsibility as a Stratification Indicator in Small & Medium Business Activities”

Alexander Ushakov, Rector’s Adviser in International Affairs

Moderator: Naomi Larsen

11:30 – 12:00 Closing Ceremony