

Career Outcomes Report: Class of 2016

Data collected for a 13-month period beginning November 2015 and ending in December 2016, unless otherwise noted.

Methodology

This report includes Spring Arbor University graduates from July 1, 2015 through June 30, 2016. The statistics in this report are based on information received through multiple sources. Students were offered an incentive VISA gift card for each of the following reporting methods:

- November 2015:
 - Graduates surveyed during commencement line-up
- May 2016:
 - Graduates surveyed at graduation fair where students pick up their graduation cap and gown
 - Graduates surveyed during commencement line-up

The following reporting methods were also used without incentive offerings:

- September, October, & December 2016: Electronic survey distributions
- Faculty/Staff Knowledge*
- Social Media
- Phone-a-thon

*Faculty/Staff Knowledge: Department chairs and faculty were asked to assist in gathering information related to graduates who had not reported their activity. In November 2015 through December 2016, the Office of Career Development followed up with graduates using LinkedIn, Facebook, and e-mail.

Internship information was obtained from the graduate surveys and through records obtained from the Office of Registration and Records.

Note: Some inquiry questions received a greater or lower response rate than others. Knowledge rate as referred to below refers to the response rate regarding post-graduation employment or continuing education status.

Highlights

- 85% are employed while 7% are enrolled in continuing education
 - Campus: 80% employed; 10% enrolled in continuing education
 - Global: 87% employed; 5% enrolled in continuing education
- 82% of employed respondents indicated that their employment is directly or somewhat related to their field of study
 - Campus: 76% in employment that is directly or somewhat related to their field of study
 - Global: 84% in employment that is directly or somewhat related to their field of study
- 37% reported having at least one internship/practicum while at Spring Arbor University
 - Campus: 55% of respondents reported having at least one internship/practicum
 - Global: 29% of respondents reported having at least one internship/practicum
- 79% knowledge rate (data collection received from % of total graduation class)
 - Campus: 84% knowledge rate
 - Global: 76% knowledge Rate
- 84% of respondents reported residing in Michigan; 7% reported residing in Ohio
 - Campus: 58% of respondents reported residing in Michigan; 4% reported residing in Illinois
 - Global: 85% of respondents reported residing in Michigan; 9% reported residing in Ohio

Career Outcomes

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| <ul style="list-style-type: none"> • 707, 85% Employed <ul style="list-style-type: none"> ○ Campus: 228, 80% ○ Global: 479, 87% | <ul style="list-style-type: none"> • 54, 7% Continuing Education <ul style="list-style-type: none"> ○ Campus: 29, 10% ○ Global: 25, 5% | <ul style="list-style-type: none"> • 35, 4% Seeking Employment <ul style="list-style-type: none"> ○ Campus: 11, 4% ○ Global: 24, 4% | <ul style="list-style-type: none"> • 15, 2%, Not seeking employment or continuing education <ul style="list-style-type: none"> ○ Campus: 7, 3% ○ Global: 8, 1% |
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Knowledge Rate

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|---|--|--|
| <ul style="list-style-type: none"> • 1042 Total # of grads <ul style="list-style-type: none"> ○ Campus: 284 ○ Global: 749 | <ul style="list-style-type: none"> • 828 # Reported <ul style="list-style-type: none"> ○ Campus: 284 ○ Global: 544 | <ul style="list-style-type: none"> • 79% Reported <ul style="list-style-type: none"> ○ Campus: 97% Reported ○ Global: 73% Reported |
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Experiential Learning/Internships

According to the survey, 358 out of the total 828 respondents (approximately 37%) had at least one internship/practicum while at Spring Arbor University. This includes required practicums (e.g. student teaching) as well as optional experiences.

According to Registration and Records data, 47% (494) of the entire graduation class completed 1 or more experiential learning opportunity for credit. (Data obtained on 3/7/2017)

Campus: 196, 40%

Global: 298, 60%

Program/Majors

Of the 2015-2016 graduates, the largest student group is the Bachelor of Science in Nursing major, with 126 graduates.

Campus: Top 5 majors**	
Education*	46
Psychology	22
Health & Exercise Science	18
Social Work	18
Business Administration	15
Art	11
Criminal Justice	11

Global: Top 5 programs	
Bachelor of Science in Nursing	126
Bachelor of Science in Organizational Management	92
Master of Arts in Counseling	89
Bachelor of Social Work	81
Master of Business Administration	51

*Includes graduates with no major identified but education related concentrations; as well as Early Childhood Education, Early Childhood Education Non-Teaching, English – Education, History – Secondary Education, Language Arts – Elementary, Math – Elementary Education, Math – Secondary Education, Physical Education, Special Education, , Spanish – Education, Social Studies – Elementary Education, Social Studies – Secondary Education, Visual Arts Education

**Includes double majors; graduates with double majors would be counted in total for each major

Locations

- 84% reported residing in Michigan; 7% reported residing in Ohio
 - Campus: 58% reported residing in Michigan; 4% reported residing in Illinois
 - Global: 85% reported residing in Michigan; 9% reported residing in Ohio

The tables below show the top state and city locations for these graduates.

State of Residence

Overall: Top 5 state locations	
Michigan	84%
Ohio	7%
Illinois	1.5%
Indiana	1%
Florida	0.5%

Campus: Top 5 state locations	
Michigan	83%
Illinois	4%
Ohio	2%
Indiana	2%
North Carolina	1%

Global: Top 4 state locations	
Michigan	85%
Ohio	9%
Florida	0.5%
Indiana	0.5%

City of Residence

Top 5 city locations	
Jackson, MI	13%
Kalamazoo, MI	8%
Lansing, MI	7%
Battle Creek, MI	5%
Grand Rapids, MI	5%

Campus: Top 5 city locations	
Jackson, MI	20%
Spring Arbor, MI	7%
Grand Rapids, MI	5%
Detroit, MI	4%
Chicago, IL	3%

Global: Top 5 city locations	
Kalamazoo, MI	11%
Lansing, MI	10%
Jackson, MI	9%
Battle Creek, MI	7%
Toledo, OH	6%

Graduate schools

- 54 (7%) reported continuing education enrollment.
 - Campus: 29 (10%) reported continuing education enrollment
 - Global: 25 (5%) reported continuing education enrollment
- 7 (1%) reported planning to continue education but not yet enrolled.
 - Campus: 4 (1%) reported planning to continue education but not yet enrolled
 - Global: 3 (1%) reported planning to continue education but not yet enrolled

Stats

- Attending at least 18 different schools
- Located in 9 different states
- Studying in 14 different programs

See page 9 for a complete list.

Employment

- 704 (85%) graduates reported being employed.
 - Campus: 228 (80%) graduates reported being employed
 - Global: 479 (89%) graduates reported being employed

Respondents employed by over 470 organizations.

See page 9-32 for a complete list.