

COURSE DESCRIPTIONS

MKT 347 Public Relations (3)

See APR 347.

MKT 452 Marketing Research and Design (3) (Odd Falls)

Covers defining, developing, and conducting marketing research, including the cultivation of critical thinking skills necessary to help determine an organization's competitive position and enhance the efficiency of products and services. Provides experience in research techniques including questionnaire design, focus groups, observational research, testing/sampling, results analysis, and statistical analysis of collected data.

Prerequisite: MKT 221 Marketing Principles.

Corequisite: BUS 351 Statistics. (May take prior to this course as a prerequisite.)

MKT 461 Marketing Strategy (3) (Even Springs)

Designed as a marketing capstone course, this course integrates content from previous coursework. Students develop competitive marketing strategies for various types of complex organizations.

Prerequisite: MKT 221 Marketing Principles.

MUS (Music)

MUS 105 Music Theory I: Literacy (3) (Fall)

Comprehensive study and application of the basic materials of music and the fundamentals of common practice harmony, with an emphasis on the development of analytical skills. Includes a survey of a wide range of musical styles and issues with an emphasis on cultural understanding and the challenges of preparing for a career in music. Practical application of the theory skills through ear training, sight-singing, error detection, and keyboard skills.

MUS 106 Music Theory II: Harmony (3) (Spring)

Expands study and development of the basic materials, fundamentals of common practice harmony, and analytical skills attained in MUS 105. Focus on chords and their construction, progression, and the principles of connection that govern them. Includes a study of traditional and contemporary music harmony, and student will build their own musical language. Includes a detailed examination of major and minor keys, scales, chords, voice-leading, and modulation. Emphasizes aural harmony as it relates to harmony and progression.

Prerequisite: MUS 105 Music Theory I: Literacy.

MUS 152 Music Foundations (2) (Fall, Interim, Spring, Online)

Survey of music literature and history focusing on critical listening and empathy. Covers works by significant composers in terms of design, place in history, and aesthetic impact. Field trips may be taken to provide a greater understanding of various music forms. Student may not take both MUS 152 and MUS 220. Counts toward General Education. Does not count toward music major or minor. Online not available to main campus students.

MUS 205 Music Theory III: Orchestration (3) (Odd Falls)

Continuation of the theory track to orchestration. Study of traditional orchestral techniques as they apply to contemporary musical settings, idiomatic writing, instrumental characteristics, and concise notation for instruments and voices. Utilizes computer software appropriate for creating mockups of large orchestral works. Students orchestrate projects for and work with live instrumentalists and vocalists. Students complete written dictation, error-detection, and transposition exercises.

Prerequisite: MUS 106 Music Theory II.

MUS 206 Music Theory IV: Advanced Harmony (3) (Even Springs)

Builds on previous levels of music theory and introduces compositional techniques pioneered in the 20th century European and American composers. Examines techniques through both classical and jazz/popular music contexts. Expands on harmony and scales, form, and advanced compositional and non-Western musical creation techniques. Includes aural harmony of chromatic, harmonic, and melodic elements.

Prerequisite: MUS 205 Music Theory III.

MUS 210* Applied Lessons (1) (Fall, Spring)

One half-hour applied lesson per week per credit hour. May register for 2 credit hours per semester. May not be taken for audit except for majors or minors in music. Students required to attend three music department concerts.

Corequisite: MUS 210YL Lab

MUS 210B1 Applied Brass (1)**MUS 210B2 Applied Brass (2)****MUS 210C1 Applied Conducting (1)****MUS 210C2 Applied Conducting (2)****MUS 210D1 Applied Percussion (1)****MUS 210D2 Applied Percussion (2)****MUS 210G1 Applied Guitar (1)****MUS 210G2 Applied Guitar (2)****MUS 210H1 Applied Harp (1)****MUS 210H2 Applied Harp (2)****MUS 210M1 Applied Composition (1)****MUS 210M2 Applied Composition (2)****MUS 210O1 Applied Organ (1)****MUS 210O2 Applied Organ (2)****MUS 210P1 Applied Piano (1)****MUS 210P2 Applied Piano (2)****MUS 210S1 Applied Strings (1)****MUS 210S2 Applied Strings (2)****MUS 210V1 Applied Voice (1)****MUS 210V2 Applied Voice (2)****MUS 210W1 Applied Woodwinds (1)****MUS 210W2 Applied Woodwinds (2)****MUS 210YL Lab (0) (Fall, Spring)**

Student performances in a master class format and presentations by guest artists. All students registered for MUS210 Applied Lessons are required to be enrolled in this lab class. Attendance at music labs can count towards the additional event attendance requirement. Students can perform in these labs with permission of their instructor. Graded "S"/"U."

Corequisite: MUS 210 Applied Lessons*

MUS 212 Music Production I (2) (Spring)

Explores the complex software of digital audio workstations through exercises and projects designed to strengthen technical understanding and heighten creative abilities in music production. Examines sound recording and playback, multichannel recording, sound synthesis, mixing, and digital sound effects.

MUS 220 Music Appreciation (3) (Online)

The student gains a thorough exposure to musical literature through extensive listening to examples of music by significant composers. Details of the lives of these composers are placed in historical perspective. During the course, a foundation is laid for a lifelong process of discovery and enjoyment of music. Students may not take both MUS 152 and MUS 220. Does not count toward music major or minor. Main campus students may not take MUS 220.

MUS 230* Instrumental Groups and Ensembles (1) (Fall, Spring)**MUS 230B Brass Ensemble****MUS 230C Concert Band**

Performs standard band literature including marches, contemporary composition, transcribed orchestral literature, and combined band and choral literature. Periodic public appearances are required. Open to interested and reasonably competent musicians. Placement is determined by audition or permission of instructor.

MUS 230D Percussion Ensemble**MUS 230F Flute Choir****MUS 230G Guitar Ensemble****MUS 230H Horn Ensemble****MUS 230R Clarinet Ensemble****MUS 230X Sax Ensemble****MUS 230J Jazz Ensemble**

A 20-member group that performs big-band and jazz-oriented compositions. Membership is open by invitation and/or audition.

MUS 230S String Orchestra

A string orchestra performing a variety of music from the Baroque, Classical, Romantic and Contemporary periods. Membership is open by invitation or audition to students and community members with sufficient experience in violin, viola, cello or bass.

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MUS 240* Choral Groups (1) (Fall, Spring)

MUS 240CC Chamber Choir

The University's select mixed ensemble performs a variety of literature (sacred and secular) for churches, schools and civic groups, and tours in selected years. Members are required to participate in both the fall and spring semesters unless prior permission is given to register for only one of the semesters. The Chamber Choir rehearses on Tues., Thurs. and Fri. from 2:40-3:40. Audition required.

MUS 240US University Singers

A mixed ensemble that performs a variety of literature, both sacred and secular. Two on-campus concerts are given each semester with additional performance opportunities as they are presented. No audition required.

MUS 250 Practicum in Pedagogy (1) (Fall, Spring)

The "student teaching" segment of the piano or vocal pedagogy courses in the A.P.P. program or vocal pedagogy concentration in the music major. Includes instruction and record-keeping of lessons with one or two students and observation by and follow-up meetings with supervising faculty throughout the semester. A final paper is required.

Prerequisites: enrolled in the A.P.P. program or a vocal pedagogy concentration in a music major, MUS 309 Piano Pedagogy or MUS 311 Vocal Pedagogy with a "B" or higher

MUS 308 Survey of Keyboard Literature (2) (Odd Springs)

Survey of keyboard literature and composers from the late 1500s through the 1900s and an in-depth study of the various style characteristics and performance practices of literature surveyed.

Prerequisite: MUS 105 Music Theory I: Literacy or permission.

MUS 309 Piano Pedagogy (3) (Odd Interims)

Methods and techniques used in teaching piano. Emphasis on study of materials available. Required for keyboard majors and associate in piano pedagogy majors.

Prerequisites: audition and/or two semesters of applied piano.

MUS 310* Applied Lessons (Fall, Spring)

One half-hour applied lesson per week for one semester hour of credit. Applied lessons may not be taken for audit. Two-credit (one clock hour) lessons must have the approval of the music department. Students will be required to attend 10 music department concerts (MUS310YL). Open only for music majors and minors.

Corequisite: MUS 310YL Lab.

MUS 310B1 Applied Brass (1)

MUS 310B2 Applied Brass (2)

MUS 310C1 Applied Conducting (1)

MUS 310C2 Applied Conducting (2)

MUS 310D1 Applied Percussion (1)

MUS 310D2 Applied Percussion (2)

MUS 310G1 Applied Guitar (1)

MUS 310G2 Applied Guitar (2)

MUS 310H1 Applied Harp (1)

MUS 310H2 Applied Harp (2)

MUS 310M1 Applied Composition (1)

MUS 310M2 Applied Composition (2)

MUS 310O1 Applied Organ (1)

MUS 310O2 Applied Organ (2)

MUS 310P1 Applied Piano (1)

MUS 310P2 Applied Piano (2)

MUS 310S1 Applied Strings (1)

MUS 310S2 Applied Strings (2)

MUS 310V1 Applied Voice (1)

MUS 310V2 Applied Voice (2)

MUS 310W1 Applied Woodwinds (1)

MUS 310W2 Applied Woodwinds (2)

MUS 310YL Lab (0) (Fall, Spring)

Student performances in a master class format and presentations by guest artist. Attendance at all music labs is required, and students must perform in at least two labs per semester. Graded "S"/"U."

Corequisite: MUS 310 Applied Lessons.*

MUS 311 Vocal Pedagogy (2) (Odd Springs)

Methods and techniques used in teaching voice. Emphasis on study of the anatomy involved in vocal production. Required for music education majors.

Prerequisite: two semesters of Applied voice.

MUS 312 Diction (3) (Even Springs)

Elementary singing pronunciation techniques in English, Latin, Italian, French, and German. Students prepare songs in all five languages. Required of vocal education majors and vocal performance majors.

Prerequisite: two semesters of applied voice.

MUS 313 The History and Literature of Music to 1750 (3) (Even Falls)

Survey of the history and literature of music. Emphasis on style, periods, composers, and form. Covers medieval through baroque periods.

Prerequisite: MUS 106 Music Theory II: Harmony.

MUS 314 The History and Literature of Music since 1750 (3) (Odd Falls)

Survey of the history and literature of music. Emphasis on style, periods, composers, and form. Covers classical through 20th Century.

Prerequisite: MUS 106 Music Theory II: Harmony.

MUS 315 Music Production II (4) (Odd Falls)

Continuation of MUS 212. Students work independently and in groups to produce large audio projects such as an album of original or cover songs, a recording of an original composition or a video game soundtrack. Covers sequencing, recording, mixing, mastery of digital audio and MIDI, and distribution.

Prerequisite: MUS 212 Music Production I.

MUS 319 Methods and Materials for Teaching Music in the Elementary School (3) (Even Falls)

Principles, methods, and materials for teaching general vocal and instrumental music in elementary schools. Includes 20 hours of clinical and field experience. "B-" or better required. Cross listed EDU 319.

Prerequisites: SOE admission, 2.0 ("C") or better in EDU 202 Issues and Trends in American Education and EDU 230 Educational Psychology, or ECE 266 Early Child Growth and Development and EDU 267 Early Adolescent Development.

MUS 323 World Music (2) (Even Interims)

A survey of traditional music outside the Western Classical heritage, including genres from Africa, South America, East Asia, the South Pacific, the Middle East, and Europe. Special emphasis is given to the role of music within culture.

MUS 324 Vocal Literature (2) (Odd Falls)

Survey of vocal literature and composers from the late 1500s through the 1900s and in-depth study of the various style characteristics and performance practices of literature surveyed.

MUS 325 Scoring for Media (2) (Odd Springs)

Focus on aesthetics, terminology, procedures, and technical aspects of film scoring. Application of these skills in scoring a short film.

Prerequisites: MUS 212 Music Production I and MUS 206 Music Theory IV: Advanced Harmony.

MUS 332 Brass Methods (1) (Odd Falls)

Explores playing and teaching techniques of brass instruments. Some skill on various instruments is expected.

Prerequisite: MUS 106 Music Theory II: Harmony.

MUS 333 Percussion Methods (1) (Odd Springs)

Explores fundamental techniques of playing and teaching the percussion instruments. Minimal proficiency on the various instruments is expected.

Prerequisite: MUS 106 Music Theory II: Harmony.

MUS 336 String Methods (1) (Even Falls)

Explores fundamental techniques of playing and teaching the string instruments. Minimal proficiency on the various instruments is expected.

Prerequisite: MUS 106 Music Theory II: Harmony.

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MUS 337 Woodwind Methods (1) (Even Springs)

Explores fundamental techniques of playing and teaching the woodwind instruments. Minimal proficiency on the various instruments is expected.

Prerequisite: MUS 106 Music Theory II: Harmony.

MUS 338 Survey of Instrumental Techniques (2) (Odd Falls)

Study of basic performance and pedagogy skills for wind, string, and percussion instruments.

MUS 341 Marching Band Materials and Methods (1) (Odd Interims)

Specialized study of the techniques and skills associated with the preparation and management of marching bands, including organization, show design, music arranging, teaching of marching fundamentals, and rehearsal of marching routines and show music. Also included will be specific instruction on working with percussion sections and auxiliary units. Required for instrumental music education majors.

MUS 349 Methods and Materials for Teaching Music in the Secondary School (3) (Odd Falls)

Procedures for teaching vocal and instrumental music in the secondary school, as well as philosophy and principles of secondary school music curriculum design. Emphasis on organization, administration and pedagogy for ensemble instruction. Includes 20 hours of clinical and field experience. Cross listed EDU 349. "B-" or better required.

Prerequisites: SOE admission, and "C" or better in each EDU 202 Issues and Trends in American Education, EDU 230 Educational Psychology or ECE 266 Early Child Growth and Development, and EDU 267 Early Adolescent Development.

MUS 363 Conducting (2) (Even Falls)

Fundamentals of choral and instrumental conducting with emphasis on gestures, score study, and rehearsal methods.

Prerequisite: MUS 106 Music Theory II: Harmony.

MUS 386 Junior Recital (0) (Fall, Spring)

Requirement for music majors in preparation for MUS 486 Professional Recital.

MUS 390 Independent Study (1-4) (Limited)

A research project for music majors in their junior or senior year. Project should involve research into the history, pedagogy, or performance practices of their principal instrument. Variable credit approved by instructor.

MUS 461 Rehearsal Strategies (2) (Even Springs)

A capstone course for music education majors prior to student teaching. Topics include advanced conducting, artistic decision-making, rehearsal planning and organization, error detection in the rehearsal setting, motivational aspects for performing ensembles, and ensemble evaluation as an adjudicator.

Prerequisite: MUS 363 Conducting.

MUS 480 Theory Seminar (2) (Even Falls)

Application of music theory skills to advanced topics including detailed analysis of extended works, orchestration, arranging, and composition.

Prerequisite: MUS 206 Music Theory IV: Advanced Harmony.

MUS 486 Professional Recital (0) (Fall, Spring)

Graduation requirement for all music majors. Graded "S"/"U."

Prerequisite: MUS 386 Junior Recital.

MUS 487 Piano Proficiency (0) (Fall, Spring)

Graduation requirement for all music majors. Graded "S"/"U."